



19 March 2025

Attendance by invitation only

[Thon Hotel EU](#), Brussels

Co-hosted by the European Parliament's Industry, Research, and Energy (ITRE) Committee
 Organised by the European Commission's Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW)

Programme	
09.00-09.45	Registration and networking coffee
09:45 - 10:00	Forum Opening Boris Budka MEP, Chair of the Industry, Research, and Energy Committee
10:00 - 11:00	<p>The Clean Industrial Deal: challenges and opportunities for hydrogen <i>The European Commission will present the Clean Industrial Deal (which will be published on 26 February, three weeks before this event), followed by a panel discussion between CEOs of the Alliance and other stakeholders.</i></p> <ul style="list-style-type: none"> • Joaquim Nunes de Almeida, Director Mobility and Energy Intensive Industries, Directorate-General for Internal Market, Industries, Entrepreneurship and SMEs (DG GROW) • Tsvetelina Penkova MEP, Vice-Chair of the Industry, Research, and Energy Committee
11:00 - 11:30	<p>Hydrogen Market Outlook from Bloomberg NEF Adithya Bhashyam, Senior Associate, Hydrogen</p>

<p>11:30 - 12:30</p>	<p>The Clean Industrial Deal: the Industrial Decarbonisation Accelerator Act <i>This panel will be an opportunity for stakeholders to present the elements they consider essential for inclusion in the upcoming Industrial Decarbonisation Accelerator Act.</i></p> <ul style="list-style-type: none"> • Yvan Verougstraete MEP, Vice-Chair of the Industry, Research, and Energy Committee (ITRE) • Maria Persson-Gulda, Chief Technology Office Stegra (formerly H2 Green Steel)
<p>12:30- 14:00</p>	<p>Networking Lunch</p>
<p>14:00 - 15:00</p>	<p>European Clean Hydrogen Alliance: a new mandate <i>In last year's European Court of Auditors report on the EU's industrial policy on hydrogen, the Court recommended that the European Commission decide on the future of the Clean Hydrogen Alliance in terms of its scope and number of roundtables and adopt a clear and time-bound mandate for its future work. This session will feature a debate on what the objectives of the Alliance should be, in light of the Clean Industrial Deal.</i></p>
<p>15:00 - 16:00</p>	<p>Hydrogen project deployment: state of play of IPCEI and the Alliance project pipeline <i>The European Commission will present its report on the deployment of the important projects of common European interest and the Clean Hydrogen Alliance project pipeline. This will be followed by a debate with CEOs and stakeholders on how to accelerate these projects' deployment.</i></p> <ul style="list-style-type: none"> • Hildegard Bentele MEP, Member of the Industry, Research and Energy Committee • Geert Tjarks, Chair Facilitating Group Hy2Infra, and Managing Director, EWE HYDROGEN GmbH • Anne-Thérèse Culot, Vice Chair, Facilitating Group Hy2Use, and Business Development Manager ENGIE • Aitor Arzuaga, Director General, Alba Emission Free Energy S.A. • Herkko Plit, CEO & Founder, P2X Solutions Oy
<p>16.00- 16.30</p>	<p>Forum Closing</p> <p>Stéphane Séjourné, European Commission Executive Vice President for Prosperity and Industrial Strategy (to be confirmed)</p>